



OPERATIONAL PROFIT MATRIX

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MEDIA KIT | 2026

Three Standalone Products. One Connected Field Extension. One Complete System.
Connected business software for production, retail/POS, field operations, finance and accounting.

BAKERY Standalone	LEDGER + ACCOUNTING Standalone	RETAIL / POS Standalone	FIELD EDITION Connected Extension
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Connecting Operations to Profit.

Company & Product Overview

Operational Profit Matrix (OPM) is a connected business software ecosystem. Its three primary products - Bakery Production System, Ledger + Accounting, and Retail/POS - are each complete, useful applications that can operate independently. Customers can begin with the product that fits their business and add other OPM products later.

Field Edition is different. It is a connected extension for work happening away from the desk. Field extends Ledger functions into the field and becomes more capable when Bakery is also present, allowing delivery and operational activity to return to the systems already managing the business.

BUY WHAT YOU NEED TODAY. CONNECT MORE OF THE BUSINESS WHEN YOU NEED IT.

Built to Expand Without Starting Over

OPM's connected architecture is designed so adding another licensed application does not mean rebuilding the customer's business data. Each application retains its own working data and synchronizes through the shared Google Sheets environment. When an additional application is activated, its existing synchronization process can pull the relevant historical records it does not yet have or needs locally.

Access gates sit over the functioning application rather than requiring separate stripped-down codebases. This preserves one maintainable product architecture while licensing controls which applications and connected capabilities are available to the customer.

What Makes OPM Different

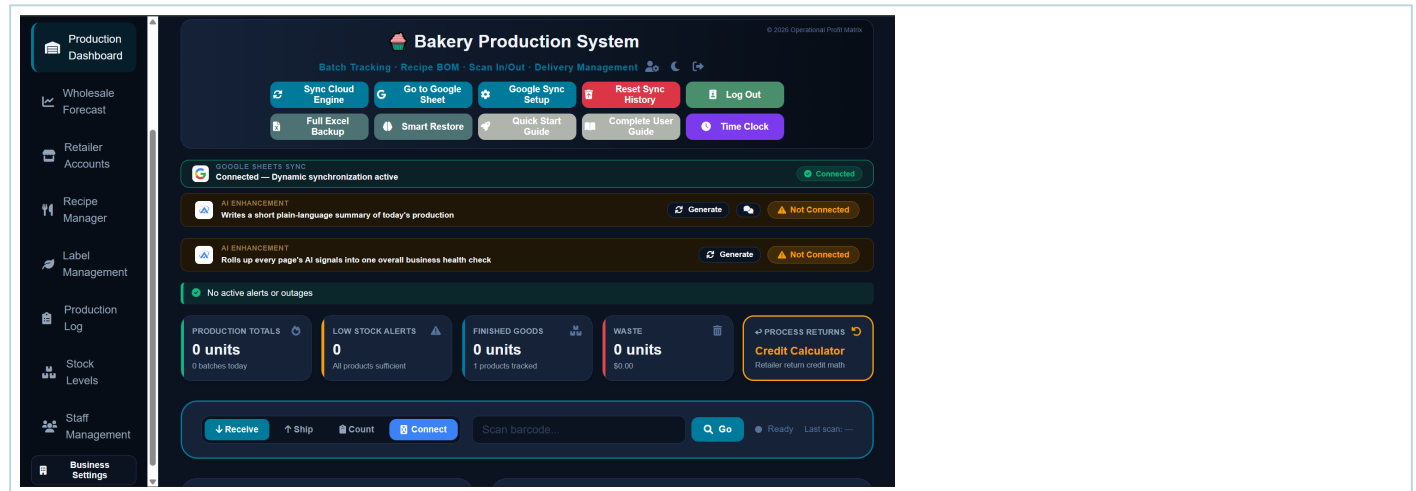
Three real standalone products	Bakery, Ledger + Accounting, and Retail/POS each deliver meaningful value without requiring the other products.
Connected expansion	Customers can add another OPM product later and connect operations without abandoning the data and workflows already in place.
Shared synchronization	Google Sheets synchronization provides a common exchange layer for the OPM ecosystem and supports bringing relevant historical data into newly activated applications.
Field where the work happens	Field Edition extends Ledger into mobile operations and gains additional delivery/production value when Bakery is also connected.
Software ownership	OPM is designed around purchasing and owning the core software rather than perpetual software rental.

Standalone OPM Products

Each of these products can be purchased and operated independently.

Bakery Production System

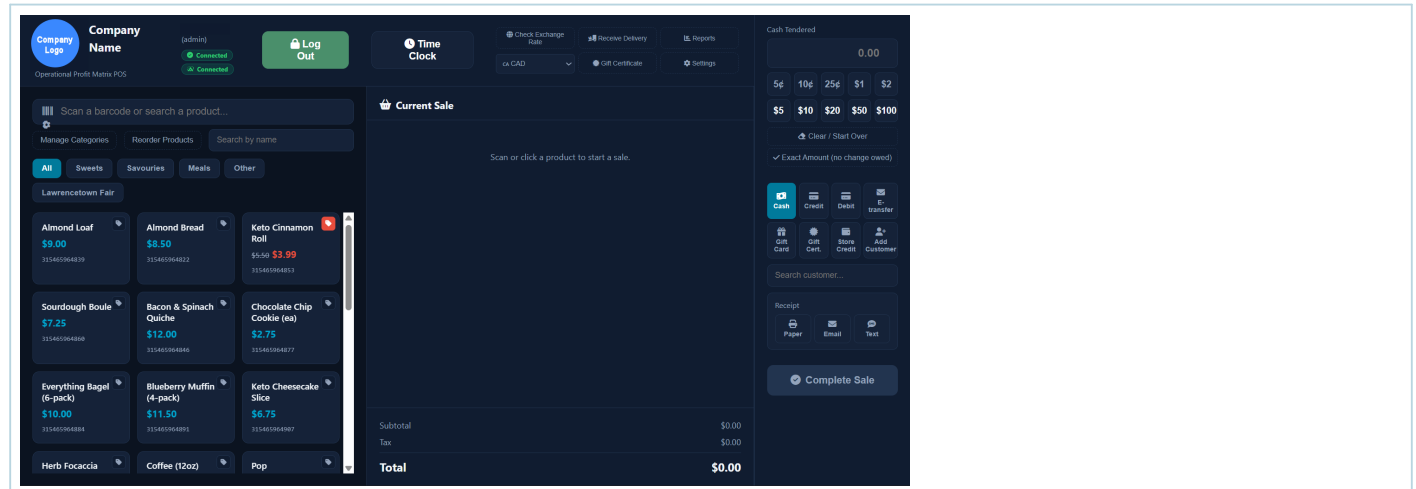
STANDALONE PRODUCT



Recipes, ingredients, costing, production requirements, labels, finished-goods inventory, wholesale demand and production activity. Bakery is a complete production-management product in its own right and can later connect with Ledger, POS and Field capabilities as the customer's OPM environment grows.

Retail / POS

STANDALONE PRODUCT

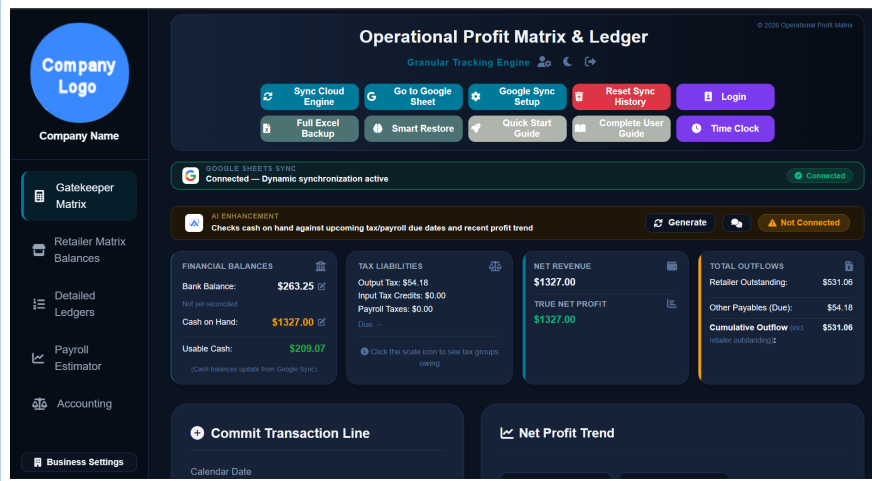


A complete point-of-sale product for product search and scanning, carts, tax, payments, change, receipts, customers, On Account activity, gift cards, gift certificates, store credit, loyalty and employee activity. POS can stand alone or participate in the wider OPM ecosystem.

Standalone OPM Products

Ledger + Accounting

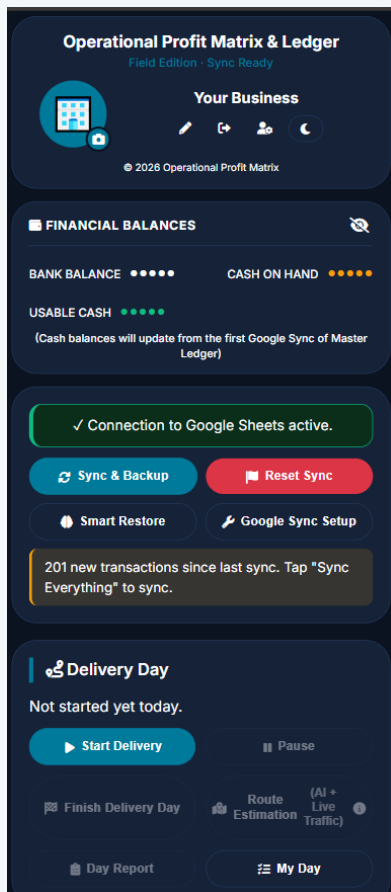
STANDALONE PRODUCT



A complete financial and accounting product. Operational finance is joined by Chart of Accounts, OPM Mapping, Posting Engine, journal, General Ledger, Trial Balance, P&L, Balance Sheet, Cash Flow, A/R and A/P aging, Bank Reconciliation, Tax Centre, Audit Trail and Period Close. Ledger also provides the financial foundation required by Field Edition.

Field Edition

CONNECTED EXTENSION - REQUIRES LEDGER



The business beyond the desk

Field Edition is not positioned as a fourth standalone product. It extends OPM operations to drivers and territory employees working away from the main facility.

With Ledger, Field can complete bills created by the financial system, collect payments against Ledger invoices, record field purchases and receipts, and feed employee hours into Ledger payroll workflows.

When Bakery is also connected, Field becomes more useful again: delivery status, retailer activity and related operational information can flow back to the production side of the business.

Field Edition requires Ledger and is enhanced by Bakery.

Press-Ready OPM Description

Short description

Operational Profit Matrix is a connected business software ecosystem built around three independently sellable products - Bakery Production System, Ledger + Accounting, and Retail/POS - plus Field Edition, a connected mobile extension for Ledger that gains additional operational capability when Bakery is also present.

Expanded description

Operational Profit Matrix (OPM) allows businesses to begin with the software they need and expand into a connected operational environment over time. Bakery Production System, Ledger + Accounting, and Retail/POS are complete standalone products. Field Edition extends Ledger-managed financial activity into the field and, when Bakery is connected, also carries delivery and production-related information between field employees and the production operation. OPM's shared synchronization architecture is designed to let newly activated applications retrieve relevant existing data rather than forcing the customer to rebuild operational history.

Approved Brand Language

Brand	Operational Profit Matrix
Short form	OPM
Primary tagline	Connecting Operations to Profit.
Core message	One Business. One Operation. One Complete System.
Standalone products	Bakery Production System Ledger + Accounting Retail/POS
Connected extension	Field Edition - requires Ledger; enhanced by Bakery

Official Brand Mark



Use approved high-resolution OPM brand assets for publication rather than extracting logos from social-media screenshots.

Media, Official Channels & Contact

Website	https://operationalprofitmatrix.com
Facebook	https://www.facebook.com/OperationalProfitMatrix/
Instagram	https://www.instagram.com/operationalprofitmatrix/
X	https://x.com/OPMsoftware
YouTube - Complete Suite	https://youtu.be/uKIBfiaH4As
YouTube - Retail/POS	https://youtu.be/tc3YoHqmLEk
YouTube - Bakery	https://youtu.be/lzXJOSDGczA
YouTube - Field	https://youtu.be/Zql1sSw7Ox8
YouTube - Ledger	https://youtu.be/EJpTJM8YmXE

Media & Purchase Contact

Website	operationalprofitmatrix.com
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